



Chamber of Commerce

MEMBERSHIP APPLICATION

Please type or print clearly

PUBLISHED INFORMATION

Name of Company/Organization _____

Contact Person _____ Title _____

Physical address of business _____

City, State, Zip _____

Primary Phone# _____ Fax# _____ Email address _____

Website address _____

(A link to your website is included with your membership; we ask that you link your site to ours)

Mailing address _____

(If different from above)

Secondary Phone # _____

Additional Contact(s) _____

Number of Employees: Full Time _____ Part-Time _____ (2 part time = 1 full time)

Membership Category _____

(Please choose from the list provided, categories are subject to change)

Additional Categories

(Must be related to services offered)

Website

\$25 per year

Membership Directory

\$50 per year*

Business Description: All of our members are listed on the Chamber's website (www.benzie.org) and we will include a brief description (max. 75 words) with your category listing(s).

Membership Referred By: _____

Membership Authorization & Communications consent

Membership dues in the Benzie County Chamber of Commerce are due with this application and not re-fundable. Membership dues may be tax deductible as an ordinary and necessary expense. However, the Chamber is not a charity and dues paid are not a charitable tax deduction for federal income tax purposes.

I understand that by providing a mailing address, e-mail address, telephone number and fax number that I consent to receive any and all communications sent by or on behalf of the Benzie County Chamber of Commerce via regular mail, e-mail, telephone or fax. Our company/organization accepts membership in the Benzie County Chamber of Commerce. We support the promotion of business and commerce in the County's community interest. Our investment is a pledge of your continued support. I understand that this membership must be approved by the Benzie County Chamber of Commerce Board of Directors.

By signing this application, I agree to the Membership Authorization and Communications Consent

Signature _____

Printed Name _____

Date _____

*Additional Membership Directory Listings will be billed annually at the time of publication.

Membership Dues (dues structure on reverse side) \$ _____ Check # _____ Cash _____
Additional Website Listings _____ x \$25 \$ _____ Credit Card # _____
Total Investment (due with application) \$ _____ Credit Card Exp. _____

Mission Statement: The Benzie County Chamber of Commerce promotes a thriving four-season economy and high quality of life through networking, training opportunities, marketing and advocacy on behalf of the business community.

Office Use Only

| | | | | | | |
|----------|-----------------|------------|-----------------|-----------------|----------------|-------------|
| Received | Office Approval | Add to CVB | Comm. Processed | File Created On | Board Approval | Plaque Sent |
|----------|-----------------|------------|-----------------|-----------------|----------------|-------------|

Benzie County Chamber of Commerce Membership Categories 2010

(If you do not see a category that fits your needs, contact our office for assistance)

| | | |
|---|--|--|
| <ul style="list-style-type: none"> ▪ Accommodations - B&B's & Inns ▪ Accommodations - Cabins, Cottages & Homes ▪ Accommodations - Hotels & Motels ▪ Accommodations - Resorts ▪ Accountants ▪ Advertising ▪ Agriculture ▪ Animal Welfare ▪ Antiques ▪ Apartments ▪ Architects ▪ Architectural Home Design & Project Management ▪ Arts, Crafts, Galleries ▪ Asphalt Paving ▪ Assisted Living ▪ Attorneys ▪ Auction Services ▪ Automotive Body Repair & Painting ▪ Automotive Parts & Supplies ▪ Automotive Repair & Service ▪ Automotive Sales - New & Used ▪ Automotive Tires ▪ Automotive Towing ▪ Bakeries ▪ Banks ▪ Banquet Facilities ▪ Barber Shops ▪ Beauty Shops, Salons ▪ Bike Sales, Service, Rentals ▪ Boat Cruises, Tours ▪ Boat Dealers, Sales, Service ▪ Bookkeeping Services ▪ Camps & Retreats ▪ Campgrounds ▪ Canoes, Kayaks, Tubes - Rentals, Sales, Service ▪ Carpentry ▪ Carpet & Flooring Dealers ▪ Carpet & Upholstery Cleaning Services ▪ Casinos ▪ Catering Services ▪ Chambers of Commerce ▪ Chimney Cleaning ▪ Chiropractors ▪ Churches ▪ Cleaning Services ▪ Coin Dealers ▪ Colleges & Universities ▪ Computer Sales & Service ▪ Consulting Services ▪ Construction & Remodeling ▪ Convenience Stores ▪ Cottage Caretaking & Maintenance ▪ Credit Unions ▪ Daycare ▪ Dental ▪ Disc Golf Sales & Services ▪ Dock Sales & Service ▪ Dry Cleaners ▪ Electrical Contractors & Services ▪ Embroidery ▪ Employment Services ▪ Engineering ▪ Engraving | <ul style="list-style-type: none"> ▪ Entertainment ▪ Environmental ▪ Events & Festivals ▪ Excavating ▪ Financial Services & Investment Firms ▪ Fishing Bait & Tackle ▪ Fishing Charters & Guides ▪ Fitness Center ▪ Florists ▪ Funeral Homes & Directors ▪ Furniture ▪ Garbage Collection ▪ Golf Courses ▪ Government ▪ Graphic Design ▪ Gravel Production ▪ Grocery Stores & Markets ▪ Hardware Stores ▪ Healthcare & Medical ▪ Hearing & Deaf Access ▪ Heating & Air Conditioning ▪ Hospitals ▪ Housing Agencies ▪ Human Services ▪ Individual Members ▪ Insurance Agencies & Agents ▪ Interior Decorating & Design ▪ Internet Access Providers ▪ Landscaping & Lawn Care ▪ Libraries ▪ Lighting ▪ Locksmith ▪ Lumber & Building Supplies ▪ Manufacturing ▪ Marinas ▪ Masonry Contractors ▪ Meeting Space ▪ Mortgage Companies ▪ Motorcycle Sales & Service ▪ Movie Theaters ▪ Museums ▪ Newspapers ▪ Non Profit Charities ▪ Nurseries, Garden Centers & Garden Design Services ▪ Nutrition ▪ Office & Professional Retail Space ▪ Office Equipment, Furniture, Supplies, Services ▪ Organic & Specialty Foods ▪ Painting Contractors & Services ▪ Pest Control ▪ Pet Boarding & Grooming ▪ Pharmacies ▪ Photography ▪ Plumbing ▪ Power Washing ▪ Printing, Copying, & Publishing ▪ Radio Stations ▪ Real Estate Agencies ▪ Real Estate Agents ▪ Real Estate Appraisers ▪ Real Estate Brokers ▪ Real Estate Development ▪ Real Estate Title Insurance | <ul style="list-style-type: none"> ▪ Restaurants ▪ Restaurants - Bars & Lounges ▪ Restaurants - Candy ▪ Restaurants - Coffeehouse ▪ Restaurants - Deli & Gourmet Foods ▪ Restaurants - Ice Cream ▪ Restaurants - Pizza ▪ Retirement Community ▪ Schools - Public & Private ▪ Security Service & Systems ▪ Septic Services ▪ Service Clubs, Organizations & Associations ▪ Shopping & Retail ▪ Signage ▪ Snow Removal ▪ Snow Sports ▪ Spas ▪ Surveying ▪ Swimming Pools & Spas - Dealers ▪ Telecommunications ▪ Television Broadcasting Stations ▪ Trailer & RV Rentals, Repair, Sales, Supplies ▪ Transportation ▪ Tree Services ▪ Utilities ▪ Veterinarians ▪ Visitor Information ▪ Waste ▪ Watch & Clock Service ▪ Waterparks ▪ Watersport Rentals ▪ Web Site Design & Service ▪ Wedding Facilities |
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▪ Last updated March 5, 2010



Benzie County Chamber of Commerce *Member Benefits*

Marketing & Networking

- A free listing on our **chamber website** (www.benzie.org) and a **free link** to your website
- **Business card, brochure, and flyer** display in the information center
- **Ribbon Cutting Ceremonies and Promotions**
- A free listing in the beautiful 4-color **Chamber Directory** (distribution 16,000+) and an opportunity to place a low-cost display ad in the directory that is distributed to residents and visitors in Benzie for one full year and will be available virtually on our website.
- A low cost opportunity to list a business in a **Chamber brochure** that is distributed at the 14 Welcome Centers through-out the state, and is mailed and distributed from our office in response to requests for information about the area.
- **Radio Announcements** of New Members.
- **Referrals** to your business in response to inquiries to the Chamber.
- Low cost **email "blasts"** to other chamber members promoting a business, organization, or event.
- Participation in Benzie's state of the art **EXPO** at reduced rates for members.
- Low cost advertising in the **Chamber Newsletter**
- Sponsorship of a popular chamber **Business After Hours**
- **Member plaque** to proudly display in your place of business

In addition to the many marketing and networking opportunities, members and their employees* receive the following benefits:

- **Seminars and Training Workshops**
- **Free Use of Chamber standard or first class bulk mailing permit**
- **Free Use of Chamber conference room**
- **Reduced Insurance Rates for Business, home and car**
- **Group health insurance program**
- **Chamber Newsletter**
- **Chamber web page**
- **Website Calendar of Events**
- **Chamber County Map**
- **Staffed Office**
- **Legislative up-dates**
- **Representation with the Northwest Michigan Chamber Alliance**
- **Leadership Grand Traverse**

Member to Member Benefits

- **Group health insurance programs**
- **Long-term care insurance**
- **Aflac (supplemental insurance)**

Most importantly, membership in the Benzie County Chamber of Commerce is an investment in our community – the businesses, clubs, organizations, and the environment. Your investment with us is an investment in economic development, and quality of life in Benzie County.

*some restrictions apply

Benzie County Chamber of Commerce Annual Membership Dues Structure

Rates established 2006

| Category 1 <u>April – September pay:</u> \$185 Prorated rates thereafter Oct – Dec \$140 Jan – Mar \$94 Apr – Jun \$185* | Category 2 <u>April – September pay:</u> \$230 Prorated rates thereafter Oct – Dec \$173 Jan – Mar \$116 Apr – Jun \$230* | Category 3 <u>April – September pay:</u> \$290 Prorated rates thereafter Oct – Dec \$218 Jan – Mar \$146 Apr – Jun \$290* | Category 4 <u>April – September pay:</u> \$350 Prorated rates thereafter Oct – Dec \$263 Jan – Mar \$175 Apr – Jun \$350* | Category 5 <u>April – September pay:</u> \$90 Prorated rates thereafter Oct – Dec \$77 Jan – Mar \$55 Apr – Jun \$90* | Category 6 <u>April – September pay:</u> Cap \$825 Prorated rates thereafter |
|--|---|---|---|---|---|
| Businesses with 5 or less employees | Businesses with 6-50 employees | Businesses with 51-100 employees | Businesses with over 100 employees | Non-profits | Financial institutions \$16.20 per million \$ in assets \$825 cap |
| Lodgings with up to 14 units | Lodgings with 15-30 units | Lodgings with 31-50 units | Lodgings with 51 - 100 units | Affiliate Businesses (same owner, top dues category for first membership) | Lodgings with over 100 employees and over 100 units |
| Campgrounds with up to 20 units | Campgrounds with 21-50 units | Campgrounds with over 50 units | | Agents (real estate & insurance) (Agency must be a member) | |
| | Utility Companies | | | | |

***3 months bonus given when joining in April, May or June**



Chamber of Commerce

826 Michigan Ave • P.O. Box 204 • Benzonia, MI 49616 • 231-882-5801 • Fax 231-882-9249 • www.benzie.org

Benzie County Chamber of Commerce MEMBERS TESTIMONIALS

"My investment in the Benzie County Chamber of Commerce more than paid for itself within two weeks of joining."

Amy M. Plumstead CPA, Plumstead P.C., Frankfort

"I have found the Benzie County Chamber of Commerce networking events to be highly productive for my practice, especially the After Hours. They allow me to network with the members and also be introduced to new members."

David M. Boekeloo, Boekeloo Financial Services, Beulah

"Belonging to the Benzie County Chamber of Commerce has broadened my personal contacts in the community. It has gotten my business information into the community. And it has gotten the community into my business facility, through After Hours, which has been a good way to show and market my business."

Jeryl Colby, Orchard House Assisted Living, Frankfort

"We did our first E-mail Blast as a member of the Benzie County Chamber of Commerce and within 30 minutes after it was sent out the phone calls and e-mail responses began responding to our request for donations and that they really believed in the Grow Benzie concept and they were sending a check immediately."

Maryann Hendricks, Grow Benzie, Benzonia

"There are multiple benefits of being members of the Benzie County Chamber of Commerce and one of them for us is the use of their bulk mailing permit. In 2008 we exhibited at 34 national trade shows all over the country. Prior to many of these shows we mail to the attendees to invite them to our booth. Being able to use the C of C bulk mail permit saves us time and money in these mailings. This service alone is worth the membership dues and then we benefit from other C of C programs also."

Jack Gyr for Field Crafts, Inc. and BookWear®

"Participating in the Chamber E-blasts has definitely been effective in adding to the overall awareness of my business. I continually receive positive feedback from people in the community that have seen them."

Christina Duperron, Allied Member ASID, Duperron Designs Inc., Honor

"As Chamber members, we have benefited greatly from the free use of their conference room to meet and conduct business on a regular basis with our members and supporters. It's a convenient centrally located space, and the Chamber staff has been great about working with us to accommodate our needs."

Shauna Fite, Michigan Land Use Institute